

ODI

What's a Moscow Mule?

A Moscow Mule is a refreshing cocktail made with vodka, spicy ginger beer, and tangy lime served in a copper mug. This lively libation first became a hit in the 1940's, but has recently experienced a resurgence in popularity, thanks in part to the Oprah Winfrey Show and AMC's Mad Men. More and more people have been introduced to this classic blend. The Mule is back on the map and we couldn't be happier!



History of the Moscow Mule

The first ever Moscow Mule was created by John Martin of Smirnoff and Jack Morgan, owner of the Cock 'n' Bull Tavern. Martin was looking for ways to promote and popularize the sale of vodka, which believe it or not, wasn't widely consumed at the time. Similarly, Morgan was also down on his luck and wanted to increase sales of the Ginger Beer from his tavern. The two men dubbed their new creative concoction the Moscow Mule and served it in a copper mug, to give the drink an iconic image and distinguish it from other cocktails. The rest is history.



Moscow Mule
1 ½ - 2 oz. vodka
Juice of ½ lime
Cold bottle of ginger beer
Lime wedge
Sprig of fresh mint
Ice Cubes

Preparation

Fill mug halfway with ice cubes. Add lime juice and vodka. Top off with ginger beer and stir. Garnish with a wedge of lime and/or a sprig of mint. Last step – enjoy!

Try other recipes!

While we love a good Moscow Mule, there are many other variations of the Mule for everyone to enjoy. How about adding in some mango juice for a Tropical Mango Mule, or replacing vodka with whiskey for a Southern style Kentucky Mule?



Kentucky Mule
1 ½ - 2 oz. whiskey
Juice of ½ lime
Cold bottle of ginger beer
Lime wedge
Sprig of fresh mint
Ice Cubes

Benefits

Why drink out of a traditional copper mug? For one, it's a stylish way to enjoy a delicious drink. More importantly, the copper in a Moscow Mule mug is essential because of its temperature conductivity. Chilled beverages in copper mugs offer a long-lasting cooling sensation, as the metal rapidly takes on the cold temperature of the liquid. This chilling effect keeps your drinks cooler longer!



Which shape is for you?

Old Dutch has many variations of the Moscow Mule Mug for selection. For the traditionalists or mule connoisseurs, the original Moscow Mule Mug is the perfect choice. The Brass Knuckle Moscow Mule is a great fit for the tough guys. Want a little extra room? Go big with our 32 oz. Globe mug. If it's Old Dutch, there's a Moscow Mule Mug for everyone.



Understanding Mug Attributes

Not only does our varied selection of Moscow Mule Mugs differ in shape and size, they also have different mug attributes. When shopping for a Moscow Mule Mug, it's important to know the details of what you'll be drinking out of. Take a look at the chart below to understand the different attributes that are found in Old Dutch International Moscow Mule Mugs.

Mug Attributes	Attributes Explained
BNL (Brushed Nickel Lined)	A decorative brushed nickel lining is applied to the interior of a mug. This lining allows for easier maintenance.
CBH (Cast Brass Handle)	A cast brass handle is applied to a Copper mug for easier lifting.
L (Lacquered)	A clear, protective coating is applied to the exterior of a mug to resist tarnishing.
NL (Nickel Lined)	The interior of a mug is plated with nickel. This lining allows for easier maintenance.
SCH (Solid Copper Handle)	A 100% pure copper handle is applied to the mug.
SSH (Stainless Steel Handle)	A durable cast stainless steel handle is applied to the mug.
NTL (Not Lacquered)	The exterior of the mug is free of any coating, allowing the surface to develop a natural patina if not polished.
UL (Unlined)	The interior of a mug is free of any lining or plating. It is believed that a reaction between the copper surface and the lime juice in as Moscow Mule gives the drink an extra "kick".

Watch out for imitators!

When shopping for Moscow Mule Mugs, you'll find that the market is flooded with products of inferior quality. Imitation mugs are usually made of stainless steel with copper plating, which defeats the purpose of having a traditional solid copper Moscow Mule Mug. A legitimate solid copper mug keeps your drink cooler longer. A copper plated mug does not. Stay away from stainless steel! Knockoffs are usually made with paltry materials that dent easily, and are prone to discoloration and tarnishing. Cheap imitations will often have poor and improper welding, which makes for a substandard product. Low-grade welding is not only visually unappealing, it compromises the structural integrity of the vessel. Why settle for a mug that will inevitably become useless?



Why select our Moscow Mule Mug?

As Old Dutch International is the original purveyor of the Moscow Mule Mug, we truly pride ourselves in that fact. Our mugs are made with top notch quality in mind. We're also big fans of the classic Moscow Mule cocktail and want people to experience one the right way – with a well-crafted mug.

**THE ORIGINAL
MOSCOW MULE MUG**