

## Leading the Way in Mattress Innovation and Technology

Serta has been a pioneer in comfort since the very first introduction of the Perfect Sleeper® mattress to the world in 1931. Since then Serta has brought many "firsts" to the industry, including the latest in gel memory foam technology.

Today, Serta is proud to be the #1 mattress manufacturer in the United States and a leading brand across the globe. Serta shares this achievement with their dedicated retail partners such as Overstock.com and remains committed to helping them grow with the most innovative products.

Every Serta mattress is designed to provide exceptional comfort. Serta's product portfolio spans every price point and mattress construction, so that everyone can find the sleep comfort they deserve.